Advertise on It’s Rainmaking Time!™

It’s Rainmaking Time!™ is a variety show about exploration, discovery, new and ancient knowledge, and empowering stories. The show is currently distributed as a podcast on www.itsrainmakingtime.com and iTunes, and in high-quality audio via YouTube. At present, It’s Rainmaking Time!™ has approximately 20,000 listeners a month in over 75 countries around the world. Our largest audiences are (in descending order) in United States, Canada, the United Kingdom, Australia, Germany, New Zealand, the Netherlands, France, and Spain.

While the show may run from 30-120 minutes, run time is usually around an hour. Our guests are often bestselling authors, prominent speakers, pioneers, visionaries and leaders in their fields.

It’s Rainmaking Time!™ host Kim Greenhouse conducts interviews in a warm and engaging conversational style. In-depth questions, expansive dialogue, and humor (when appropriate) are part of the show’s distinctive signature.

We are delighted to bring you a first-class show that inspires listener imagination, critical thinking, creativity, and leadership around the world.

About the Host

Kim Greenhouse is the CEO of The Rainmaking Company and the host and producer of It’s Rainmaking Time!™. She has interviewed such notable guests as Nobel Prize winner Dr. Muhammad Yunus, bestselling authors Richard Bach (Jonathan Livingston Seagull), Robert Greene (The 48 Laws of Power), and Scott Patterson (The Quants), commodities guru Jim Rogers, epigenetics prime mover Bruce Lipton (The Biology of Belief), “Lion Whisperer” Kevin Richardson, and Discovery Channel star Cody Lundin (Dual Survival).

Kim’s intent for It’s Rainmaking Time!™ is to initiate important dialogues that break new ground in thinking, living, and doing business on earth. Her vision for the show is to facilitate groundbreaking panel discussions (via satellite) that address humanity’s critical issues from a whole systems perspective.
**Sidebar Advertising.** Advertise in the *It's Rainmaking Time!*™ site sidebar! Sidebar ads appear on every page of the site in a fixed position.

Consult with us about your ad for a small fee – we'll create your ad for $200. Purchase 3-month blocks and display your 150px X 150px ad for $200/month. Ad width is fixed, but ad height is scalable for a small additional fee. We will track ad performance, providing monthly stats for the number of clicks and unique visitors.

The Rainmaking Company must approve client-produced ads for visual aesthetic (we may ask for graphic revisions) and to ensure consistency with company values. *Client understands that The Rainmaking Company reserves final approval for ads.*

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**Ads should be…**

- tasteful
- relevant to content
- honest
- forthcoming
- still (no moving images)

**Ads should not…**

- include photos of faces
- be busy, distracting, or “in your face”
- conflict with Kim Greenhouse’s values (e.g. no smoking, gaming, sex, or alcohol ads)
Banner Ads. Want to make sure site visitors see your ad on every show? Display a large banner (650px wide by 80px high) sitewide below the audio player, below the list of “related posts”, or at the bottom of the page.

- **After Audio Player**
  - Imagine Your Ad Here
  - $550/month

- **After Related Posts**
  - Imagine Your Ad Here
  - $400/month

- **Bottom of Page**
  - Imagine Your Ad Here
  - $125/month
**Voice Advertising.** Voice advertising is very powerful. It is a huge benefit to voice advertisers to use a presenter’s credibility, resonance, and presenting expertise to generate and attract interest in their product or company. Delivered by the host of a reputable show, voice advertising is a form of indirect product endorsement. The Rainmaking Company invites you to develop 60-second voice ads that will air on the *It’s Rainmaking Time!*™ website and iTunes podcast! You may also elect for Kim Greenhouse to develop your ad for a custom fee, or develop your own content. Kim Greenhouse must approve all voice ads. *If client develops their own voice ad, it is imperative that Kim Greenhouse, the host, is empowered to “ad-lib” or paraphrase client’s advertising content (live, if necessary) to make it palatable for the audience and harmonize it with the spirit and the vision of the show.*

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Voice ads will occur within the first 15-30 minutes of shows. Voice ads will be inserted into segments for 90 days, then removed unless renewed. Purchase voice ad space in blocks for greater exposure!

**Licensing.** Clients who hire The Rainmaking Company to produce content for a voice ad have full license to rerecord it and use it elsewhere – content only.

Clients may also produce ad content themselves. All ads will be delivered on the show by Kim Greenhouse. *In the event that client-produced voice ad content is transmitted in under 60 seconds, client must consider delivery of the voice advertisement as a complete and total fulfillment of The Rainmaking Company’s obligation.*

Clients may not, at any time, use any recording by Kim Greenhouse without signing a separate licensing and fee agreement. *Voice ads recorded by Kim Greenhouse may only be used on the It’s Rainmaking Time!*™ website and podcast unless authorized in writing from Kim Greenhouse via a separate licensing agreement.

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Voice ads may be inserted into new (upcoming) or archived (older) shows at Client’s request. Entertainment & Celebrity ads must be purchased separately (see below).
Entertainment & Celebrity Ads. *It's Rainmaking Time!*™ will conduct video and audio interviews with celebrities, leaders, and other high-profile public figures. Ad space in entertainment and celebrity category shows is not included in a voice advertising purchase. If a client purchases voice advertising time for upcoming shows, any Entertainment and Celebrity shows will be considered “blackout dates”, and client voice ads will be applied to upcoming or archived shows.

Entertainment & Celebrity Ads may be purchased separately, and are a wonderful way to secure maximum exposure for great products by capitalizing on built-in public interest in celebrity. A high-quality celebrity interview will help the audience to associate products and companies with the show, the host, and the celebrity, and can have a dramatic impact on product sales.

*Entertainment and Celebrity Ads* may involve online, satellite, and traditional (radio and television) distribution. Entertainment and celebrity ads and sponsorship opportunities can be discussed by phone.

If you have questions, or would like to discuss sponsoring a celebrity interview, please call us today at *(626) 398-8652.*